

Press release

Hoffmann Group scoops 3 German Design Awards

International jury of experts confirms the exceptional design quality of three GARANT products

Munich, 23 November 2016 – This year, the Hoffmann Group is a 3-time winner of the coveted German Design Award. The GARANT EasyFix modular arrangement system, the GARANT torque wrench with digital display and the GARANT electronic torque wrench with digital gauge all scooped the as "Winner" in the 'Workshop and Tools' category. All three products impressed the jury with their intelligently conceived, functional and aesthetically pleasing design. More than 4,000 participants with products and projects from 50 different countries took part in the competition in the areas of product and communication design.

The GARANT EasyFix modular arrangement system can be adjusted to individual needs. Its hooks and holders can be attached to GARANT perforated panels, GARANT ladders and GARANT worktops quickly and without the need for any tools, which makes the system extremely flexible. All components have been precisely matched with one another to achieve maximum convenience and visual clarity when the parts are arranged. The German Design Award jury was particularly impressed by the technical implementation and high variability.

The GARANT 65 6650 mechanical torque wrench with digital display combines intuitive handling and an authentic, modern design offering the highest possible quality and utility. It is clearly divided into two functional zones, the handle and the display. The required torque is set manually with a setting wheel; the value is shown digitally on the display. This means that users can read off the values precisely, and in addition, they get an excellent value for money.

The GARANT 65 5550 electronic torque wrench with digital gauge represents a perfect fusion of state-of-the-art engineering with contemporary design. It displays the current value both on a gauge and as a digital number, and saves the last peak value until the next reset. It also warns users against exceeding the maximum value by means of an audible signal, thus ensuring added safety. Its ergonomic handle, reversible ratchet with ejector, one-button operation and large display make it a true masterpiece.

The German Design Award is bestowed by the German Design Council, the expert for brands and design in Germany. The Council was established as a foundation in 1953 on the initiative of the German Bundestag (German national parliament), and ever since then it has supported the industry in consistently generating added brand value through design. As a result, the German Design Council is one of the world's leading centres of expertise for communication and brand management in the field of design. In addition to trade associations and institutions, the exclusive network of foundation members also includes brand directors from renowned companies.



Image caption: The hooks and holders of the GARANT EasyFix modular arrangement system can easily be attached to GARANT perforated panels and provide maximum convenience and visual clarity.



Image caption: The GARANT torque wrench with digital display combines intuitive handling and an authentic, modern design offering the highest possible quality and utility.



Image caption: The GARANT electronic torque wrench with digital gauge has already scooped several awards for its design.



The Hoffmann Group

As Europe's leading system partner for quality tools, the <u>Hoffmann Group</u> combines commercial expertise with both manufacturing and service competence. To more than 135,000 customers this combination guarantees reliability in supply, quality and productivity, in the tooling sector and also in the workstations and storage sector. Optimum and reliable advice, from individual needs analysis through to efficient use of products, is assured at all times. Alongside tools for machining, clamping, measuring, grinding and cutting, the portfolio also comprises hand tools, protective work-wear, workstations and storage and workshop accessories. Customers include major listed companies as well as medium-sized and small companies in more than 50 countries. In 2015, the Hoffmann Group generated a worldwide turnover of more than 1.1 billion euros. Including <u>GARANT</u>, its own premium brand, the Hoffmann Group offers 70,000 quality tools from the world's leading manufacturers. With comprehensive customer service and a delivery quality of over 99 percent as certified by the TÜV, the tools specialist with its head office in Munich is a reliable and efficient partner for its customers.

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