

Press release

Hoffmann Group opens first subsidiary in the United States

Concept of system partnership includes unique combination of trading, manufacturing and service competences

Munich/Knoxville, 15 August 2016 – The Hoffmann Group, Europe's leading system partner for quality tools, has officially opened its first subsidiary in the United States. Based in Knoxville, Tennessee, the new subsidiary offers a unique combination of trading, manufacturing and service competence, and it has a strong focus on the machining industry as well as on workstations and storage. With this overall approach the Hoffmann Group is a strong system partner for the industry.

Martin Reichenecker, Chief Sales Officer of the Hoffmann Group said: "In the United States the idea of the system partnership is relatively seldom in the tooling industry. This is why we see great market potential for our portfolio. We can support the manufacturing industry with our comprehensive portfolio including the machining expertise of Germany's fourth largest manufacturer of machining tools."

"We have chosen Knoxville because it is close to the big plants of the US manufacturing industry where many German enterprises have their subsidiaries," explained Charlie Slagle, President of Hoffmann Group USA. "Several of the companies based there already know the Hoffmann Group from other markets, and the US subsidiary can offer them consulting services and better help them to standardize and harmonize their tool requirements on an international scale."

Therefore, Hoffmann Group USA will initially focus efforts in the Eastern and Mid-western sectors of the country due to this close proximity to manufacturing in those areas. Reichenecker said: "We want to support our customers and partners in the United States, and we want to create employment and opportunity for the people of East

Tennessee. We aim to contribute to this region to help it prosper and make our US subsidiary one of our leading subsidiaries in the world.”

The Hoffmann Group is represented by its partners in more than 50 countries around the world. It offers local customer service with 10 subsidiaries and dealerships in Germany, 44 in Europe and a total of 69 worldwide.

Pls. insert picture of new HUS office

Photo caption: The Hoffmann Group strengthens its presence in the United States with a subsidiary in Knoxville, Tennessee.

The Hoffmann Group

The Hoffmann Group, as Europe's leading system partner for quality tools, combines trading competence with both manufacturing and service competence. This combination guarantees reliability in supply, quality and productivity in the tooling sector to more than 135,000 customers, together with workstations and storage and optimum advice – from individual needs analysis through to efficient use of products. Alongside tools for machining, clamping, measuring, grinding and cutting, the portfolio also comprises hand tools, occupational safety, workstations and storage and workshop accessories. Customers include major listed companies as well as medium-sized and small companies in more than 50 countries. In 2015, the Hoffmann Group generated a worldwide turnover of more than 1.1 billion euros. Including GARANT, its own premium brand, the Hoffmann Group offers 70,000 quality tools from the world's leading manufacturers. With comprehensive customer service and 99 percent delivery quality certified by the TÜV, the tooling expert with their head office in Munich is a reliable and efficient partner for its customers.

See www.hoffmann-group.com for further information

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