

Press release

Hoffmann Group is once again honoured with the coveted Red Dot Award

Electronic GARANT torque wrench with digital gauge is a feast for the eyes

Munich, 5 April 2016 – The Hoffmann Group has received the renowned Red Dot Award again this year for the design of one of its quality tools. Beautiful design, easy to read without fault– these were some of the features of the first electronic GARANT torque wrench with digital gauge that impressed the jury. The product was honoured in the "Hand Tools" sub-category of the "Tools" category. Competitors from 57 countries took part in the competition with a total of some 5,200 products and innovations.

The high-precision, electronic GARANT 65 5550 torque wrench impresses with its attractive design and clearly laid out 3.5 inch TFT colour display, which shows the value recorded both on a digital gauge and as a digit. Users can therefore see the up-to-date status at a glance any time – and not only during the work process but also afterwards – because the torque wrench stores the peak value until it is reset. The torque wrench also warns users against exceeding the maximum torque setting by means of an acoustic signal, thus ensuring added safety. The chromium-plated steel body, ergonomic handle, fixed reversible ratchet with ejector and intuitive single-button operation round off the overall picture.

The evaluation looked at criteria such as level of innovation, formal quality, functionality and environmental compatibility. Only products that stand out clearly thanks to their excellent design obtain the coveted seal of approval from the international Red Dot jury which is composed of 41 experts. The jury for the Red Dot Award: Product Design is selected according to strict rules and only includes independent designers, design professors and trade journalists. This is how the Red Dot Award: Product Design guarantees such outstanding evaluation competence.



Caption: The Hoffmann Group received the Red Dot Award for its first electronic torque wrench with digital gauge. The product stores the peak value as a shadow on the digital gauge and as a digit until it is reset.

The Beautiful design and functionality of the first electronic GARANT torque wrench with digital gauge can be experienced visually in the product video: www.ho7.eu/p6-drehmoment

About the Red Dot Design Award

In order to appraise the diversity in the field of design in a professional manner, the Red Dot Award breaks down into the three disciplines of Red Dot Award: Product Design, Red Dot Award: Communication Design and Red Dot Award: Design Concept. With its origins dating back until 1955, the award is organised by Design Zentrum Nordrhein Westfalen and with more than 17,000 entries each year one of the best-respected design competitions in the world. The sought-after award, the "Red Dot", is the revered international seal of outstanding design quality.

See www.red-dot.de for further information

The Hoffmann Group

The Hoffmann Group, as Europe's leading system partner for quality tools, combines trading competence with both manufacturing and service competence. This combination guarantees reliability in supply, quality and productivity in the tooling sector to more than 135,000 customers, together with optimum advice - from individual needs analysis through to efficient use of products. The company serves major quoted companies as well as medium-sized and small companies in more than 50 countries. In 2015, the Hoffmann Group generated a worldwide turnover of more than 1.1 billion euros. Including GARANT, its own premium brand, the Hoffmann Group offers 65,000 quality tools from the world's leading manufacturers. With comprehensive customer service and 99 percent delivery quality certified by TÜV, the tooling experts with their head office in Munich ensure that their customers experience efficient cooperation on a partnership basis.

See www.hoffmann-group.com for further information

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